

## WEST GIPPSLAND COMMUNITY RADIO INC (A0028524C)

### STATEMENT OF POLICY - INTERVIEWS

**Rationale:** Now that there are several members presenting interviews and interview programs, the possibility of duplication of servicing may arise.

Artists and their PR representatives offer incentives for interviews and extra air time which may compromise the integrity of the station.

Artists and businesses do not always understand the particular limitations placed by the Broadcasting Act on community radio stations. Presenters must be aware of these limitations and how to avoid subjecting the station to a breach enquiry.

#### **Organisation of Interviews:**

1. Members planning interviews must ensure that all interview subjects are cleared through the Programming Convenor before arrangements are made with the interview subject.
2. Specialist music presenters have first right of refusal when artists offer interview opportunities.
3. If the specialist music presenter doesn't wish to record the interview, or does not have the skills to do so, another person may be asked to record the interview, but the interview must be submitted first to the specialist presenter for broadcast in the appropriate program.
4. In any case, interstate and international calls for recording must only be made with the approval of the Programming Convenor.
5. Booking of the Production Studio will be done according to the published rules, and the established order of precedence will be observed.

#### **Incentives:**

1. All interviews with business people, including artists, must be pre-recorded, and all commercial details edited out before the interview is broadcast.
2. In accord with the Giveaways and Prizes Policy, and the Standing Orders, any benefits such as CDs, tickets etc offered to the station must not be regarded as the right of the interviewee, but must be offered to the listening audience in the first instance. If there are no takers, the tickets will be returned to the Programming Convenor, who will then offer them first to the specialist presenter, then if they still remain unclaimed, to other members for application. If there are more applicants than tickets, a draw will be held.

In the case of CDs, the first CD donated will be accessioned into the 3BBR library. Any duplicates will be offered to listeners as prizes, and if not taken by listeners, will be offered as above, first to the specialist presenter/presenters, then to all presenters, for allocation by draw if necessary.

3. In order to avoid the possibility of 'advertising', artists offering incentives will not be given special exposure in any program, specialist or otherwise, where 'special exposure' includes detailed, planned comment or regular broadcasting of the artist's work in such a way as to draw attention to the product.
4. In accord with Standing Order 1.3, no presenter may seek extra favours, such as free materials or discounts on promise of extra air exposure.
5. The Programming Convenor may request oversight of correspondence relating to interviews.
6. In the case of dispute, the Programming Convenor will be the arbiter in the first instance.
7. It is the duty of the Programming Convenor to ensure that approved presenters are notified of potential interviewees in their area of specialty.

### **Training:**

All members intending to present interviews must have any two of the following qualifications:

1. Satisfactory completion of a nationally accredited course of training.
2. Satisfactory completion of an internal course of training.
3. Appropriate past experience in media or acceptable equivalent.
4. The ability to present a sample interview to a panel of members qualified as above.

The Training Convenor has a duty to offer internal training in Interview Techniques on a regular basis, and to pass on details of accredited training courses when they are available.

### **Documents Related to This Policy:**

West Gippsland Community Radio Inc. Standing Orders  
West Gippsland Community Radio Inc. Production Standards Policy  
West Gippsland Community Radio Inc. Production Studio Booking Sheet  
West Gippsland Community Radio Inc. Dispute Policy  
West Gippsland Community Radio Inc. Discipline Procedure  
West Gippsland Community Radio Inc. Rules  
West Gippsland Community Radio Inc. Duty Statement - Programming  
West Gippsland Community Radio Inc. Duty Statement - Training  
ACMA Sponsorship Guidelines

### **History:**

This Policy was approved by Committee of Management on 16<sup>th</sup> February 2009, and is currently in operation.

To be Reviewed: February 2011

### **Compliance:**

West Gippsland Community Radio Inc. affirms the right of presenters to participate in discussions of policy, and the responsibility of presenters to accept and implement policy decisions.

Presenters who believe that their rights as defined by this policy have been infringed, have recourse by Complaint to the Board, and access to the Grievance Policy as specified in the Rules (Clause 7B; 1-6)

Presenters who do not comply with the responsibilities defined by this policy are subject to disciplinary action as defined in the Rules (Clause 7A; 1-10).