



Dear Presenters and Members

Here's the June 2019 edition of our 3BBRFM email newsletter bringing to you information on what our people are doing, recent station activities and events, and information about matters discussed at our most recent Board meeting held 22 May 2019.

We are continuing to put a big emphasis on improving our communication with presenters and members to make sure that they have every opportunity to become more involved and feel as though they can engage with the station as much as possible.

We recently held two **"Presenter Skills Workshops"** at the Drouin Library meeting room. They have been a great opportunity for volunteers and presenters to meet each other and pick up and share skills. These were a huge success and embraced by all who attended. The agenda included:

- The Training Manual
- What must I NOT say on air
- Time checks
- Station ID
- The microphone, sock and popper
- Headphones
- Meter levels and "Out Of Phase"
- Playlists
- Your show theme tune
- Do I have to play two, three or four songs in a row?
- The "Weather"
- Emergency CD
- Reading CSA's + broadcast times
- Recording your show
- The "Logger"
- Using "Station Playlist" if required to follow your show
- Working in Studio 2

- Upgrading from mini discs
- The questionnaire
- The SOWG policy
- Streaming

The next presenters' meeting is on **Saturday 22 June** at the Drouin Library starting at 10:00. At this meeting, we hope to showcase the software and procedures for broadcasting the CSA's / Sponsors / Show Promos via the computer. You really ought to be there! The mini disc players will slowly become redundant!

If you missed these sessions another can be arranged if there are enough participants, please contact a Board Member.

Sounds of West Gippsland

SOWG has been a core feature of our weekday programming for a very long time at the 3BBRFM and will continue to remain so while evolving in line with changing musical preferences of our listening audience. Within the overall SOWG format we are building in the opportunity for individual presenters to add a little more of a personal flavour to their shows. If you are a SOWG presenter, you are encouraged to have a theme tune for your show, and to give your show a name. This gives the listener an idea of what to expect and provides a **show** sponsorship opportunity! (The Rate Card is available on our website)

To more clearly promote the station a brand / identity, and target an audience of the over 45's, the music content for the SOWG should have a core of 60s, 70s and 80s music. Stuff outside of that is not a problem, **but the core must be 60s, 70s and 80s.**

We need a standard format to attract more sponsors and form an identity! If you want your show to have a specialist theme, e.g. opera / 40s / vaudeville / trance / musicals / hip hop / reggae et al your time slot should be outside of the 0600 - 1800 SOWG schedule.

3BBRFM Website, Facebook and Twitter

The station has a new Facebook and a Twitter account! Nicole Kennedy (member) has offered to manage these accounts so please use her email for all station and presenter news that can be posted on the media platforms.

Her email is kennedynic@outlook.com

The appearance and usefulness of the 3BBRFM website has really improved in recent times and in the near future, the website will become more interactive. At the moment there is a blank link to programs, most of which do not have any information. So that Nicole can build up show info (blog), please send any pertinent content, including photos, show outline, videos, etc. to Nicole at kennedynic@outlook.com

Do not forget you always have the opportunity to have your say by emailing info@3bbrfm.org.au

Some Personal Notes

We welcome back to our airwaves Brad Williamson, Codie Sell, Andrew Clinkaberry and John Curtis who have rejoined our dedicated and enthusiastic team of presenters. In addition, it is great to have Joan Harrison back on the airwaves, after an extended period of sick leave.

On the other hand, we have said farewell to presenters Bev Pascoe, Ted Coad, and Gwen Baker all of whom have made great contributions to 3BBRFM. My very best wishes to each of them for their service to the station. Gwen has kindly volunteered to do some office work for the station. Much appreciated. I would also like to say a very big thankyou to Peter McAvady for his technical support and his valuable work in getting the station's CD library re-organised and catalogued.

A big thank you to Russ Hughes for supplying the office with a brand new Holland blind.

Congratulations to Gavin Sayers upon his engagement to his sweetheart, Melinda Walters. They are a loving happy couple looking forward to their wedding day in the coming year.

Thank you to Angela Lia for the great job she is doing coordinating the programming schedule. And not to forget her other half, Greg Lia, for the terrific job he is doing in making sure our studio computers are running smoothly.

Thank you to Gordon Shaw for providing a large bank of music for inclusion on the Station Playlist.

Thank you to Mathew Laverick, a long-time supporter of 3BBRFM, for his recent generous donation.

Other News from the Board

The Board discussed whether members contact details should be visible to other members when circulating newsletters so that members can contact each other. Our current practice is to "bcc" emails to members to protect their privacy. Our Constitution provides that members have the right "to inspect the register of members". The Board would like to know whether members would agree with having their email address visible to other members when newsletters, etc., from the station are circulated.

Fund raising is vital to the station in maintaining its operations as the Community Radio Station for the Baw Baw region and beyond. Please support us. A forthcoming fund-raising activity for the station is a Sausage Sizzle to be held Bunnings Warragul Sunday June 23rd 8am to 4pm.

We also rely very heavily on sponsorship to provide financial support for the station. A backlog of invoicing sponsors has now been cleared but some previous sponsors have gone and there is a strong need to recruit new sponsors. Presenters have a special obligation to ensure that all scheduled sponsor announcements, including the Shire News sponsorship announcements (the Shire being our biggest sponsor), are broadcast.

For those that are interested the current Board membership is on the station's website.

The next meeting of the Board will be held 3pm 27th June 2019. Members are welcome to attend.

Rod Wellard

President