

SUMMER 2023 NEWSLETTER



3BBR opens it's doors as part of the Drouin Community Hub launch

Oak Street was full of music, art and fun on 14 October as the Drouin Community Hub officially opened to the public, and 3BBR came along for the ride.

The Drouin Community Hub's grand opening was nothing short of spectacular, as it embraced the essence of artistic expression and cultural vitality within the community. This event, known as the Oak Street Arts Happening, symbolized the community's unwavering dedication to nurturing creativity and cultural richness in the region.

In the spirit of this celebration, 3BBR threw open its doors, extending a warm welcome to both the local Baw Baw residents and curious listeners from near and far. From 10am to 2pm, 3BBR took the festivities outdoors, hosting a live broadcast from the courtyard, complete with engaging interviews and sensational live bands.

3BBR's enthusiastic volunteers guided tours of their studios, helped individuals record promos, sold merchandise, and enthusiastically set up and dismantled marquees. This day was an incredible success, filled with new connections, familiar faces, and a heightened buzz surrounding the station. It truly epitomized the essence of community spirit and artistic zest.



3BBR's Broadcast Licence renewed



2023 Annual General Meeting



Gippsland Fine Music Festival

3BBR FM's License Renewal



Great news, music aficionados! 3BBR FM, our cherished local radio station, has exciting updates to share. They've successfully renewed their broadcast license, assuring us that the melodious tunes and community conversations we adore will keep resonating on the airwaves.

In a world where corporate giants often steal the spotlight, community radio stations like 3BBR FM stand as pillars of local identity. They echo our community's voice, share our stories, and celebrate our unique melodies and ideas.

This renewal reaffirms their dedication to keeping our local spirit alive. Get ready for more diverse shows, music, news, and engaging discussions. Plus, they're open to your voices and ideas. Reach out and be a part of this harmonious journey.

So, stay tuned, and let 3BBR FM continue to be your trusty companion for all things local and musical. Your ears are in for a treat!

AGM Board Report summary

In the wake of post-COVID community resurgence, volunteer organizations, including our cherished West Gippsland Community Radio Inc, grappled with rebuilding challenges. Our focus this year involved revitalizing the volunteer base and bringing presenters back to the live studio scene after relying on remote recording during the pandemic – a shoutout to Andrew Clinkaberry for handling the tech challenges.

Unexpectedly, the Baw Baw Shire initiated a major refurbishment of our building, prompting an abrupt return to a "COVID-like" all-recorded format for eight weeks. Despite setbacks, our dedicated efforts persist, with hopes that the new "Hub" will offer additional opportunities for activities.

As the year progressed, many programs resumed live broadcasts, albeit cautiously amid lingering COVID concerns. The Board's substantial efforts secured a successful license renewal for another five years, backed by a meticulously developed Strategic Plan.



Back - Richard Rejmer, Graeme Marriott, Garry Havrillay, Ian Hill. Front- Paul Strickland, José Meyer, Joseph Baraké.

3RRR Open Day in pictures













Amid transitions caused by departures, notably the loss of key figure John Beauchamp, and the relocation of Andrew Clinkaberry, the Board has been laying the groundwork for future endeavours. Partnerships, like the one with B-Radio involving our first time participation in a national broadcast (in this case from Tamworth)yielded our first-ever live national broadcast, expanding our reach and earning a modest return.

Our reputation for community awareness and engagement has grown, evident in increased requests for Community Service Announcements. The Board's strategic initiatives, including a refreshed program schedule and heightened visibility, aim to secure our station's foothold amidst growing competition.

Despite power outages prompting transmitter upgrades, financial stability prevails, though challenges persist in membership, sponsorship, and listener numbers. Board members and volunteers invest considerable time, showcasing an uneven balance among members, highlighting the need for direct contributions and increased support.

In summary, while we navigate the ever-evolving media landscape, your engagement and support remain crucial to ensure the long-term success and vibrancy of West Gippsland Community Radio Inc.

Treasurers Report

Graeme Marriott reported that 3bbr-fm opened the financial year with a balance of cash funds totalling \$37,459, (as per the financial report tabled at the last AGM). Over the financial year, our cash funds increased by an amount of \$3903 to a balance of \$41,362 as of 30 June 2023. This is a satisfactory outcome. Thanks to those board and other members who worked tirelessly to achieve this success, the members who generously donated and to the organisations which provided funding opportunities. Fundraising efforts carried out over the past year were back in full swing at Bunnings Sausage Sizzles when a record amount of \$5435 was raised from three sizzles held during the year.

We have actively and successfully sought grant funds for various purposes. Graeme thanked those board members who contributed their considerable time and effort to raise the funds.

Board Elections

Election of Board Members: Vice President, Secretary; and two Ordinary Members. Noted that the Board positions are vacated on a rotating basis, and people are elected for a two year term.

The following were elected unopposed:

Vice President: Garry Havrillay.

Secretary: José Meyer

Ordinary Member Positions: Richard Rejmer

No other nominations for ordinary Board Member forthcoming, leaving one position vacant and also Noted that one Corporate Member position remains vacant.

AGM Guest Speaker

The Editor of the Warragul and Drouin Gazette then presented an interesting summary of the 125 years of local family ownership of the Gazette. She noted that the recently retired Editor, Carolyn Turner had edited the paper for 30 years, one of the longest serving in the state.



Paul Strickland and Garry Havrillay with the Warragul Gazette editor,

Her introduction to journalism began in her school years running the school magazine and doing work experience at the Gazette, and she felt lucky to get a cadetship at the end of Year 12 (35 years ago). While working she obtained her BA in History and Journalism.

She noted that when she started the paper production was fully manual, which experience she felt helped her retain a better command of layout design as the paper moved to increasingly digital processes.

She felt that while there were now many competitive sources of news, the local paper (especially in its physical form) retained popularity because local news matters to people. Recent studies have backed that view up, especially for rural readers. She felt that the local connections of the paper both through its journalism and its staff, was the lifeblood of the paper.

Volunteer to Record Local News



Do you or someone you know possess a clear, expressive voice? Consider contributing to a public service for the print-handicapped by regularly recording local newspapers at home. Our team, currently offering 10 hours of weekly readings, is eager to grow and distribute the workload. Your commitment involves less than a 2-hour session, less than once a week. We provide home recording kits with software courses, ensuring you swiftly join our small team on a reading roster and get on air in no time!



For more information, email the Gippsland Regional News co-ordinator via <u>our web page</u>.

Enhancing Our Program Lineup

In early October, we introduced a revamped schedule, a delicate balance between live presenters' availability and selecting fitting programs from sister stations. Evenings now offer consolidated music programs for better cohesion, and weekends feature improved flow.

Post-pandemic disruptions, our live weekday Breakfast programs are back, hosted by Wayne Pemberton, Graeme Marriott, Greg King, and Russ Ford.

Weekday evenings bring themed content, from country on Mondays to contemporary Australian and live local performances on Wednesdays. Smooth jazz later on Wednesdays carries over to a diverse jazz selection on Thursdays. Fridays focus on local issues and contemporary music spanning the past 50 years.

Saturdays kick off with folk and country, aligning with the replay of West Gippsland Week highlighting local issues. From early afternoon onward, expect a musical journey through pop, indigenous, reggae, and rock.

Sundays cater to spiritual needs, transitioning through jazz, traditional, contemporary global and neo-classical styles into an afternoon emphasising fine music and Australian performances. Sunday evenings bring nostalgia, music for screen and stage, and a touch of jazz.

Find our **full schedule** on 3bbrfm.org.au, where you can also catch up on locally made programs for up to 4 weeks or longer. Our schedule is also on the **Community Radio Plus app** (for **Apple** and **Android**), offering free listening. Once 3BBR is your favorite, tune in from anywhere while staying updated on 3BBR News and events.

West Gippsland Community Radio, crafted entirely by volunteers supporting community voice and independent ideas, aims to complement other stations and deliver unique, specialist programs.

Whether you're young, young-at-heart, or retired with a robust music collection, share your program ideas with us! Explore becoming a presenter at 3bbrfm.org.au.



Celebrating the 2023 Gippsland Fine Music Festival



A crisp October evening at Wesley of Warragul, where melodies swirled and musicians wove magic with their instruments. Our local gem, 3BBR, captured every note of the 2023 Gippsland Fine Music Festival. The musical maestro, Joseph Baraké, beamed these performances into our homes over four enchanting weeks, airing from 2:00 to 4:00 PM every Sunday. The lineup? Sublime! From the Seraphim Trio to the dynamic Duo cellos of Luke Severn and Timothy Hennessey, and the

captivating mezzo-soprano Kristen Leich and pianist Elyane Laussade.

Not only does 3BBR capture local fine music performances for the 3BBR-FM **Concert Hall**, but more popular artists as well.

Gippsland Live introduces us to emerging artists every Wednesday at 8:00 PM, with a Friday encore at 2:00 PM. Your auditory journey awaits!

Show profile: C120 Mixtape



A youth spent searching record stores, curating playlists and recording mixtapes has culminated in this weekly two hours of indie and alternative tunes from the past 50-odd years. Presented by David Gilbert, expect to hear plenty of upbeat singles, down-tempo b-sides and the occasional oddity.



C120 Mixtape can be heard live Friday evenings from 8pm or via **listen again** on the 3BBR website.

Show profile: Millennium Drive



Following ten years of community radio training in Melbourne's inner north-east, Greg has relocated to our region. Passionate about diverse music genres, Greg's show presents popular music from the year 2000 onward, emphasizing Australian talent with at least 50% local artists.



The Millennium Drive can be heard live Monday afternoons from 3pm or via <u>listen again</u> on the 3BBR website.



Margaret Dawson fine art raffle

Renowned artist Margaret Dawson has made the generous gesture of donating two artworks to the 3BBR Art Raffle to raise funds for much-needed equipment to broadcast live from local community events.

Margaret Dawson's illustrious career includes government commissions and prestigious competition wins. From her first studio to designing Myer Christmas windows, her journey is extraordinary.

Adventures in Asia led to 'Lingnan' painting, earning praise. Margaret's diverse art, spanning oils, watercolors, ceramics, and sculptures, will be showcased at an exclusive exhibition at the West Gippsland Arts Centre in late January to early March 2024.

Two pieces valued at \$2335.00, measuring 52.8 x 92.6cm are to be raffled to one lucky winner. Raffle tickets are \$5 (+p&h) and go on sale from Nov 27 at 3bbrfm.org.au/raffle.

Don't miss your chance to own a piece of Margarets

'Lingnan' collection! Look out for 3BBR volunteers selling

tickets in Warragul & Drouin, and for your
opportunity to buy tickets in person from
supporting businesses and organisations.



We love our sponsors. They are our life blood! Please use our sponsors' services, and let them know how much you appreciate their support of 3BBR FM. This kind of response lets them know their message is being heard!















































If you are, or know of a business which may be interested in sponsorship, start at our Sponsoring 3BBR page. The next step is to contact our sponsorship coordinator José. We can then discuss your requirements, organise your on-air announcement and complete the required legal documentation.



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