

# BR AUTUMN 2024 NEWSLETTER



Damage to the 3BBR studio building following flooding.

# 3BBR studios survives and thrives following The Great Flood of '24

Our station faced an unexpected challenge recently—a "flood" that caught us off guard and sent the station volunteers into emergency mode.

Tom McGee received a jolting call one Monday, revealing that our technical area and kitchen had turned into a swamp.

The flooding wasn't due to recent rains but stemmed from old plumbing issues beneath the building. With no vents in the old-style foundation walls, the water had nowhere to escape but upwards, damaging the floors.

Operating from just one studio and navigating cluttered spaces became our new norm. This setback compounded our recovery efforts post-

COVID and hampered training programs for new presenters.

Thankfully, swift action from local authorities expedited drying efforts, allowing us to resume normal operations sooner than expected. To prevent future incidents, plans are underway for proper under-floor ventilation installation.

Despite the challenges, our resilience shines through, and we're grateful to be back on air, serving our community with renewed vigor.

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* 1. What is	your age group?
O Under 18	
O 18-24	
O 25-34	
○ 35-44	
O 45-54	
O 55-64	

3BBR first annual Audience Survey



Art Raffle winner



Exciting new programs

# 3BBR Art Raffle... We have a winner!



All smiles as David and Kim accepted their prize from 3BBR Treasurer and presenter, Graeme Marriott.

We're thrilled to announce David Butcher and his wife Kim were the lucky winners of 3BBR's Art Raffle, drawn in February.

Victorian artist Margaret L. Dawson made a meaningful contribution by donating two stunning framed paintings. These beautiful artworks coincided with Margaret's exhibition at the West Gippsland Arts Centre.

David Butcher was selected as the sole winner of these exquisite paintings. His name was drawn and announced on-air during Susan Burton's program, "In The Mood," on Thursday, February 15th at 1 pm.

In addition to celebrating David's big win, we want to shine a light on the incredible efforts of 3BBR volunteers. 3BBR is on a mission to raise funds for essential equipment that will enable us to provide live coverage from our beloved local community events. It's initiatives like these that help us achieve these goals.

# Australia Day live broadcast from Civic Park



'Rock Archives' was broadcast live from Civic Park, Drouin as part of the Australia Day celebrations.

We were thrilled to be a part of the Australia Day event held at Civic Park, Drouin. Organized by Drouin Rotary, local community organizations came together to celebrate Australia Day in style. From lively discussions to groovy tunes, our broadcast was buzzing with energy and community spirit.

It was a fantastic opportunity for the community to connect with the vibrant 3BBR team as Graeme Marriott hosted a special live edition of 'Rock Archives' from 9:00 to 11:00 am.

Stay tuned for more exciting live events and broadcasts coming your way from the 3BBR team!

# 3BBR FM's first annual Radio Audience Survey

We're reaching out to you, our dedicated community, because your voice matters to us. It's time for our first annual listener survey, and we need your input to help shape the future of our station.

This is an online survey of 10 simple questions that will only take a minute of your time, but the impact of your feedback will be invaluable. Whether you have thoughts on our music selection, suggestions for improvement, or simply want to share your favorite moments, we want to hear from you!

Your feedback is the compass that guides us in providing the best content and experiences for our communities changing demographic. Together, we can ensure that 3BBR remains a vibrant and inclusive hub for our community.



Take a quick moment to complete our listener survey today. Visit <u>3BBRfm.org.au/survey</u> to get started.

Thank you for being an integral part of our community and for helping us continue to bring you the music and content you love. Your voice truly is our future!

3BBR FM Community Radio Audience Survey
* 1. What is your age group?
O Under 18
○ 18-24
○ 25-34
○ 35-44
O 45-54
○ 55-64
○ 65 and over
* 2. Are you a current financial Supporter or 3BBR Member?
163, Fam a proud supporter!
No, I am not a supporter.
Not right now, but I am considering it.
* 3. Are you local to West Gippsland?
Yes
□ No
If Yes, where are you located in West Gippsland?
* 4. How do you usually listen to our station?
Traditional radio

# Exciting New Faces and Program Changes at 3BBRFM

We're excited to introduce some fresh faces and exciting changes to our lineup at 3BBR!



First up, we're thrilled to present "Radiowave," a dynamic new program featuring contemporary popular music curated live by Kurt Velasquez. Tune in every Saturday between 1 and 3pm, from March 16th, for a pulse-pounding playlist that'll keep you grooving all afternoon.

Then starting Wednesday March 27th, from 1 to 3pm, get ready for "The Best of the Best" with our newest presenter, Robynne D. Delve into the greatest hits from the past 50 years as Robynne serves up a perfect blend of nostalgia and timeless tunes. Robynne is sure to be a breath of fresh air between Sandy Kaye's "A Breath of Fresh Air" and "Time for Terri" at 3pm.

In case you missed the February updates, here's the scoop: the National Indigenous Music Chart has concluded, resulting in the discontinuation of the NIMA Charts Countdown show previously aired at 3pm on Saturdays. Fear not - starting February 24th, from 3:00 to 4:00 pm, we've introduced "Deadly Beats," a vibrant indigenous music program featuring RnB, soul, and hip-hop crafted by Radio Adelaide.

We've also made some adjustments to our Tuesday night lineup. We've swapped "Global Village" with the one-hour version of Garry Havrillay's locally-made "Continental Drift," now airing at 10:00 pm. Garry invites you on a musical journey around the world, showcasing new and forthcoming album releases. "Global Village" will now be broadcast at midnight.

As always, we value your feedback, so if you have any thoughts or suggestions about our schedule, please don't hesitate to reach out. Visit our **contact page** for various ways to get in touch.



For the full schedule and to download a printable PDF copy, visit <u>3bbrfm.org.au/guide</u>. Stay tuned for more exciting updates and thank you for being a part of the 3BBR community!

#### Get involved st 3BBR FM

At 103.1 3BBR-FM, we're your local independent community radio station in the Baw Baw region, and that's what sets us apart. Entirely fueled by goodwill and volunteer participation, we rely on the support of our Members, occasional grants, and local sponsors to cover expenses like rent, bills, and maintenance.

Our volunteers are the lifeblood of our station, ensuring we provide vital services like giving voice to local community groups, sharing information about support services and events, and offering a diverse range of music that reflects our changing demographic.

Whether you're a newcomer or a long-time listener, we ask you not to take us for granted. West Gippsland Community Radio 3BBR is here for you.



Interested in volunteering? Visit <u>our website</u> to learn more about how you can join our team and contribute to the vibrant community of 3BBR. You'll be amazed by the opportunities waiting for you! **Visit <u>3bbrfm.org.au</u>**.

## Show profile: Continental Drift



Cross-cultural tunes from around the globe. Diving into a world of diverse sounds, mixing folk, traditional, jazz, neoclassical, and more. Think ambient vibes, acoustic melodies, and even some trance and electronic beats. It's all about those unique global sounds that break away from the mainstream. So, if you're craving something fresh and different, tune in and let's explore together!



Continental Drift can be heard Sunday afternoons from 12 noon or via <u>listen</u> again on the 3BBR website.

# Show profile: The Bewitching Hour



The Bewitching Hour is a musical adventure that'll sweep you off your feet! Picture this: jazz, light classical, Latin rhythms, a sprinkle of musical theater, and some good ol' rock 'n' roll. It's a mix that'll tickle your senses and take you on a journey of discovery and nostalgia.

So, if you're looking to feed your mind, body, and soul with some eclectic tunes, tune in and let Susan Burton bewitch you!



**The Bewicthing Hour** can be heard Mondays from 12noon or via **listen again** on the 3BBR website.

### "Gippsland Live" replays the 2024 Boolarra Folk Festival

Amidst a vibrant community atmosphere, 3BBR proudly commemorated the 21st Anniversary of the beloved Boolarra Folk Festival 20214 on March 1 & 2. This cost-free event was adorned with lively market stalls and captivating live music that carried on into Saturday evening, embodying the essence of togetherness and festivity.

Recording the jubilant moments, 3BBR meticulously captured 15 concerts to be aired on "Gippsland Live" in the coming months, promising listeners a delightful auditory journey starting April 10.

Highlights of the festival included soul-stirring blues performances by Steph Fischer-Ivancsy & The Bad Jackets, alongside mesmerizing renditions by Paul Buchanan's Voodoo Preachers. Guitar virtuoso Stephen McCulloch enchanted the audience with his melodies, while Tim Scanlan and Mana Okubo showcased their multi-talented skills, seamlessly blending foot percussion, guitar mastery, harmonica melodies, and soulful vocals. The festival was further enriched by the captivating fusion of traditional jazz from Shirazz, adding a delightful twist to the musical spectrum.

For those eager to relive or experience the magic for the first time, the broadcast schedule of the 2024 Boolarra Folk Festival on "Gippsland Live"



can be found on the **3BBR website**. Tune in Wednesdays @8pm and Fridays @2pm, exclusively on 3BBR, as we transport you to the heart of this enchanting celebration of community and music.





### **Our Sponsors**

We love our sponsors. They are our life blood! Please use our sponsors' services, and let them know how much you appreciate their support of 3BBR FM. This kind of response lets them know their message is being heard!















































If you are, or know of a business which may be interested in sponsorship, start at our Sponsoring 3BBR page. The next step is to contact our sponsorship coordinator José. We can then discuss your requirements, organise your on-air announcement and complete the required legal documentation.



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